

## Fine Dining Experience

### Pre – Incubation Development Services

Orientation Discussions  
Initial Assessment Review and Report  
Initial Work Plan and Activities  
Concept Outline

### Basic Development Services

Semi-Annual Assessment Check-ups & Reports  
Quarterly Work Plans  
Monthly/Quarterly Financial Reviews  
Ongoing Service Provider Facilitation

### Commercialization Specific Services

#### **Development Stage (\$900)**

Operations Planning (\$200 ) Step 7  
Strategic Marketing Plans (\$300) Step 8  
Strategic Business Plan Development (\$400) Step 9

#### **Introduction Stage (\$900)**

Supply Chain Planning (\$300 ) Step 10  
Strategic Selling Plans (\$300) Step 11  
Business Plan Risk Analysis (\$100) Step 12  
Financial Venture Valuation (\$100) Step 12  
Service Provider Facilitation (\$100)

The purpose of the TECenter is to foster economic development, within the State of Idaho and the Treasure Valley, by helping support the formation and development of technology driven companies.



*Welcome to the TECenter  
A Development Center for Technology Start-ups  
And early stage companies that provides:*

- ♦ Real-time business services
- ♦ On-Site Development Resources
- ♦ Common use areas and equipment
  - ♦ Shared support services
- ♦ Affordable and flexible client space
  - ♦ Pathway to funding sources
- ♦ Internet and Broadband Ethernet Connectivity

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## Boise State University TECenter Services Menu



*Hours  
Monday–Friday 8:00am–5:00pm*

208-426-6612 John  
208-426-6613 Rick  
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[www.bsutecenter.com](http://www.bsutecenter.com)

## **Appetizers**

### **Pre – Incubation Services**

Orientation Discussions  
Initial Assessment Review and Report  
Initial Work Plan and Activities  
Concept Outline

### **Basic Development Services**

(Included with all entrée selections)  
Semi-Annual Assessment Check-ups & Reports  
Quarterly Work Plans  
Monthly/Quarterly Financial Reviews  
Ongoing Service Provider Facilitation

## **Entrées**

### **Menu Development Services**

#### **General Services**

Negotiation Training (\$200)  
SBIR Consultation (\$200)  
University Faculty Consulting (\$50 per hour)  
Student Team Projects & Facilitation (\$250 per team)  
Service Provider Facilitation (\$50 per hour)  
Management Coaching, Expansion & Enhancement (\$50 per hour)  
Presentation Training (\$200)  
All other one-on-one services (\$50 per hour)

### **Specific Services**

#### **Assessment Stage**

Market Needs Assessment (\$200) Step 2  
Venture Quick Test (\$100) Step 3  
Preliminary Cost and Revenue Estimates (\$200) Step 3

#### **Feasibility Stage**

Competitive Matrix and Analysis (\$200) Step 5  
Market Research Guides (\$100 ) Step 5  
Market Study - (\$300) Step 5  
Concept Development (\$200) Step 6  
Fundamental Financial Assumptions & Pro Formas (\$200) Step 6

#### **Development Stage**

Project Management Planning (\$200) Step 6  
Operations Planning (\$200) Step 7  
Strategic Marketing Plans (\$300 ) Step 8  
Strategic Business Plan Development (\$400) Step 9

#### **Introduction Stage**

Supply Chain Planning (\$300 ) Step 10  
Strategic Selling Plans (\$300) Step 11  
Business Plan Risk Analysis (\$100) Step 12  
Financial Venture Valuation (\$100) Step 9  
Capital Planning, Development & Showcasing (\$200) Step 12  
Cash Flow Planning and Monitoring – (\$200) Step 12

#### **Growth Stage**

Quality Improvement Processes (\$200) Step 13  
Distribution Planning and Control (\$200) Step 13  
Customer Satisfaction Surveys and Improvement Plans (\$200) Step 14  
Product Improvement (\$200 ) Step 14  
Geographic Expansion Planning (\$300) Step 15  
Product Diversification Planning (\$300) Step 15  
Enterprise Bench-marking (\$200) Step 15